

**THE FIRST BIENNIAL CONFERENCE OF THE CHINESE RHETORIC SOCIETY OF  
THE WORLD & INTERNATIONAL CONFERENCE ON RHETORICS  
QUFU NORMAL UNIVERSITY, QUFU, SHANDONG PROVINC, P.R. CHINA  
11-15, JULY 2008**

The First Biennial Conference of the Chinese Rhetoric Society of the World (CRSW) & International Conference on Rhetoric will be held at Qufu Normal University in Qufu, Shandong Province, China, from 11<sup>th</sup> to 15<sup>th</sup> July 2008. The conference of CRSW will bring together about one hundred specialists in rhetoric from China, America, Japan, Korea and other countries.

The Society calls for papers that focus on the theory and practice of rhetoric especially on comparative rhetoric. The main theme of the conference is “The Developing World-wide Chinese Rhetoric Studies”. The sub-themes are respectively: 1.Comparative Rhetoric (comparative studies on Chinese and the occidental rhetoric, and comparative studies on Asian rhetoric); 2.Comparative Studies on Confucian and Taoist Rhetorical Thought and Occidental Classical Rhetoric; 3.Modern Chinese Comparative Rhetoric; 4. Discourse Rhetoric; 5. Rhetoric of Journalism & Communication (rhetoric studies in the fields of news reporting, advertising, web writing, mobile phone short message and etc.); 6. Rhetoric Teaching (Studies on rhetoric teaching of Chinese language, Chinese as a second language, English and other languages). Papers on other aspects of language application research are welcomed.

Proposals should be submitted with an abstract in Chinese (300 characters maximum) or English (350 words maximum). Proposal presentation should be in Chinese or English for 20-minutes. Group proposals are welcomed under the following conditions. The group must consist of 3 or 4 speakers dealing with a common theme in order to form a coherent panel. One person of them must be responsible for the panel. Each paper must stand on its own as an independent presentation. Each speaker submits a proposal form for his or her own paper; such proposals must specify the group they represent. In addition, the person who is responsible for the group must complete and submit a form explaining the purpose of his or her panel.

Proposals for papers and for groups should be submitted in the attached form. Please fill out the form carefully and send it by e-mail to [rhetoric2008@163.com](mailto:rhetoric2008@163.com). The deadline for submission is 30th April 2008. Notifications of acceptance will be sent before 15<sup>th</sup> May 2008. Information about the conference, including accommodation, and other arrangement will be provided according to notifications of acceptance. The registration fee is RMB 600 / 90 US dollars. Graduate students may be eligible for reduced registration fees. If you have any questions, please feel free to contact us: [chenrd@pku.edu.cn](mailto:chenrd@pku.edu.cn).

Looking forward to your participation!

Chen Rudong

President, the Chinese Rhetoric Society of the World (CRSW)

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**Acknowledgement of Receipt**

Name		Mr./ Mrs.	
University or other organistion/ Department		Preferred Title	
Address			
E-mail			
Tel/Mobile Phone			
Title of the Proposal			
Abstract			
Remark			