

NBC takes a fresh look at politics

By Staff Reporter

NBC is launching a brand new programme, offering a fresh take on all that matters in Namibian politics. It will be a platform covering the wide-spectrum of governance and the policy decisions that impact our everyday lives.

Inside Politics will be broadcast on Thursday evening at 18h30 on February 9th 2012.

At the end, the programme is envisaged to enlighten viewers on how the machinery of politics works in the Namibian democracy. Ultimately, citizens will become active agents in development and also enhance participatory democracy.

To accomplish these lofty goals, the NBC has roped in one of their own, a seasoned broadcast professional and political commentator of note, Dr. Audrin Mathe, to host the programme. Having worked in the top echelons of government, Dr. Mathe assures viewers an insightful perspective in the inner workings of the state.

Each week, I hope to sit down with the big newsmakers to get the inside scoop on the decisions that affect us all.

Acting Executive Producer of TV Current Affairs, Kazembire Zemburuka, agrees that this wealth of experience will serve the new programme well.

“Dr. Mathe not only brings on board a massive contact base for resource people for the show, having interacted with policymakers and implementers for the better part of his professional life, but equally significant is that he has made a quite a name as a political commentator, whether it be on constitutional matters on which his PHD thesis is based on or other governance issues. So, we believe this is a great mix for a show such as Inside Politics.”

The show promises to be a blend of studio-based debates, analysis and inserts on various governance related issues with

top leaders and analysts. Theirs’ will be to dissect the issues of the day while stimulating debate by offering differing opinions and divergent perspectives.

“The maiden edition is a surprise package but all I can let you in is that it is featuring top politicians, and since it is the 9th of February, constitution day, our first show is dedicated to this supreme document that gave birth to our nation and continues to attract resounding acclaim from all over the world” said Mr. Zemburuka

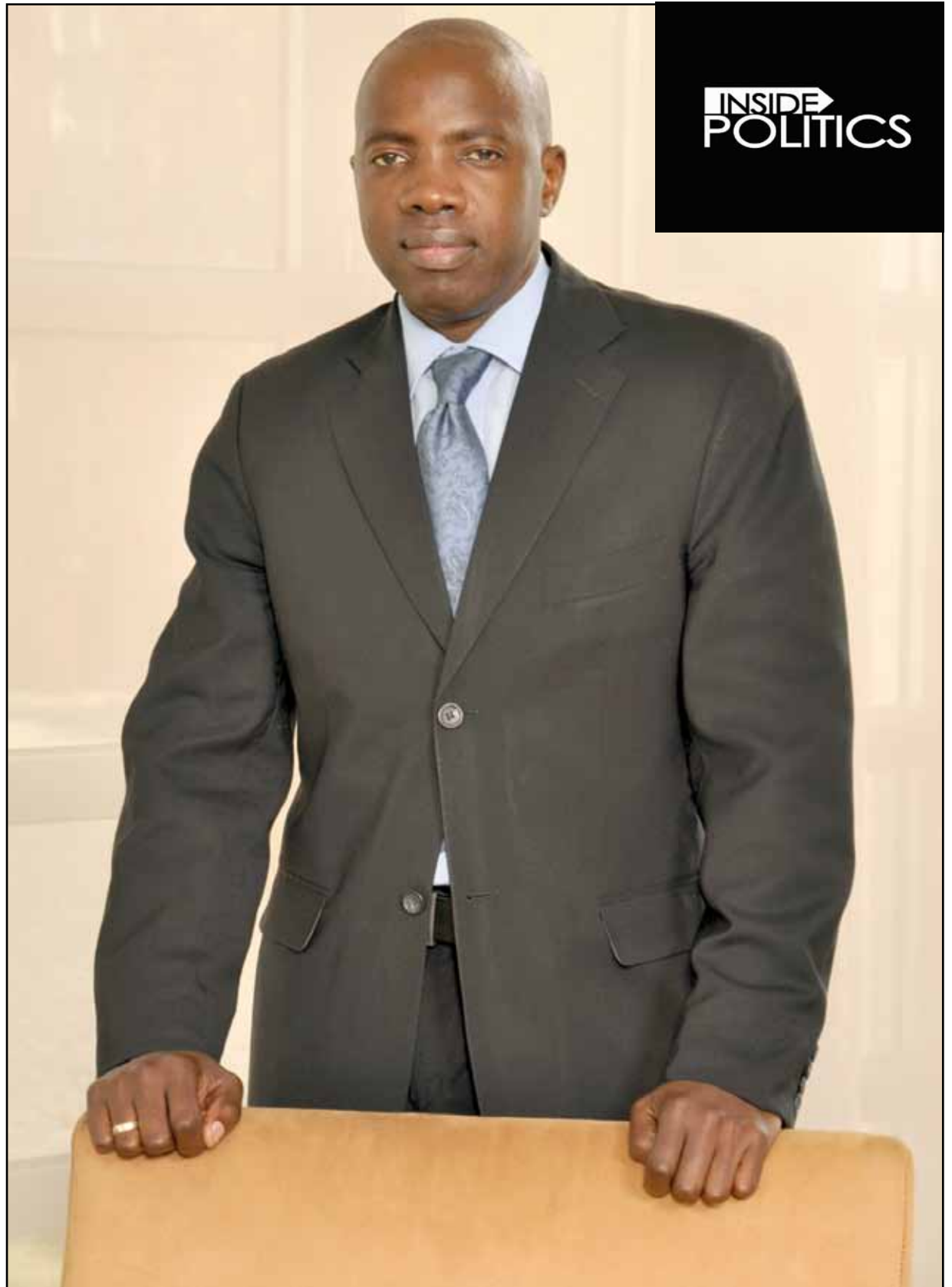
Plans are underway to simulcast the show on National Radio at a yet determined broadcast time.

Presenter of Inside Politics, Dr. Mathe is enthusiastic about the new program and added the following: “Inside Politics gives you immediate and in-depth coverage of Namibia’s political system and culture. It is Namibia’s best source for an insider’s view of local, regional and national politics.” When asked what he would love the viewers to learn from each program he mentioned “Each week, I hope to sit down with the big newsmakers to get the inside scoop on the decisions that affect us all. The show features interviews with lawmakers and analysts about the latest political developments and will thrive on its substantive and serious approach.” He concluded by saying “My familiarity with Namibia’s political landscape will make it easy to breakdown issues of the day for the average Namibian – rural and otherwise”.

Highlights of the programme will also be uploaded on the NBC website as well as on social networking sites. You can follow Inside Politics on Twitter and also join discussions via Facebook.

The TV Current Affairs team which will produce the new show is responsible for producing One on One, Open File, The Week That Was, Talk of the Nation, News Journal, and Good Morning Namibia.

Twitter: @insidepoliticss
Facebook: Insidepolitics NBC



Seen above, Dr Audrin Mathe (Chief News and Programming Officer) host of Inside Politics.

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